

THE SCHOOL TRIP OF HIGH SCHOOL STUDENTS

From Japan to Taiwan

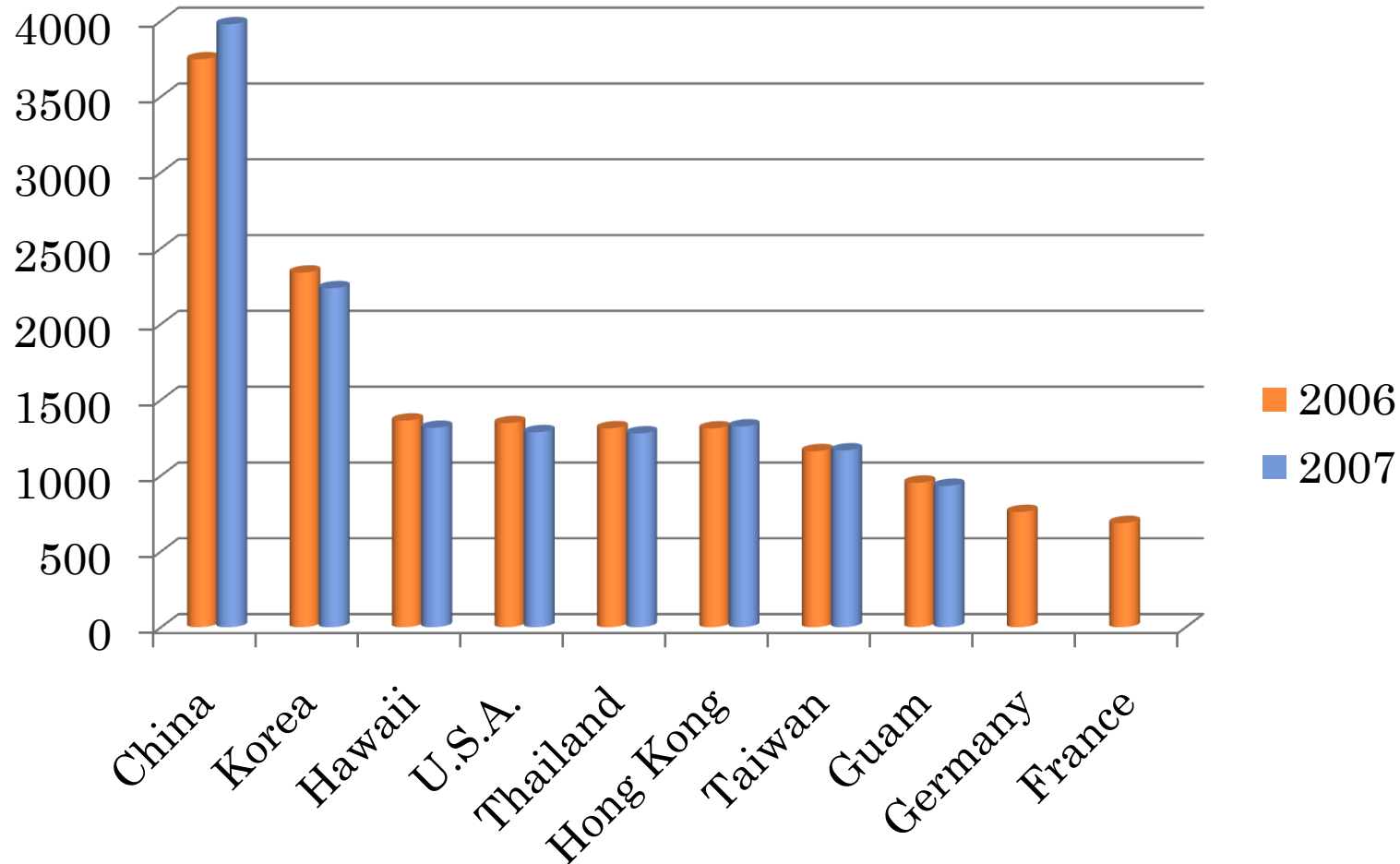
and

• From Taiwan to Japan

NUMBERS OF JAPANESE TRAVELING ABROAD

	Visiting country	2006	2007
			(×1,000)
1	China	3,746	3,977
2	Korea	2,339	2,236
3	Hawaii	1,363	1,315
4	U.S.A (Mother Land)	1,346	1,286
5	Thailand	1,312	1,278
6	Hong Kong	1,311	1,324
7	Taiwan	1,161	1,166
8	Guam	953	932
9	Germany	760	---
10	France	689	---

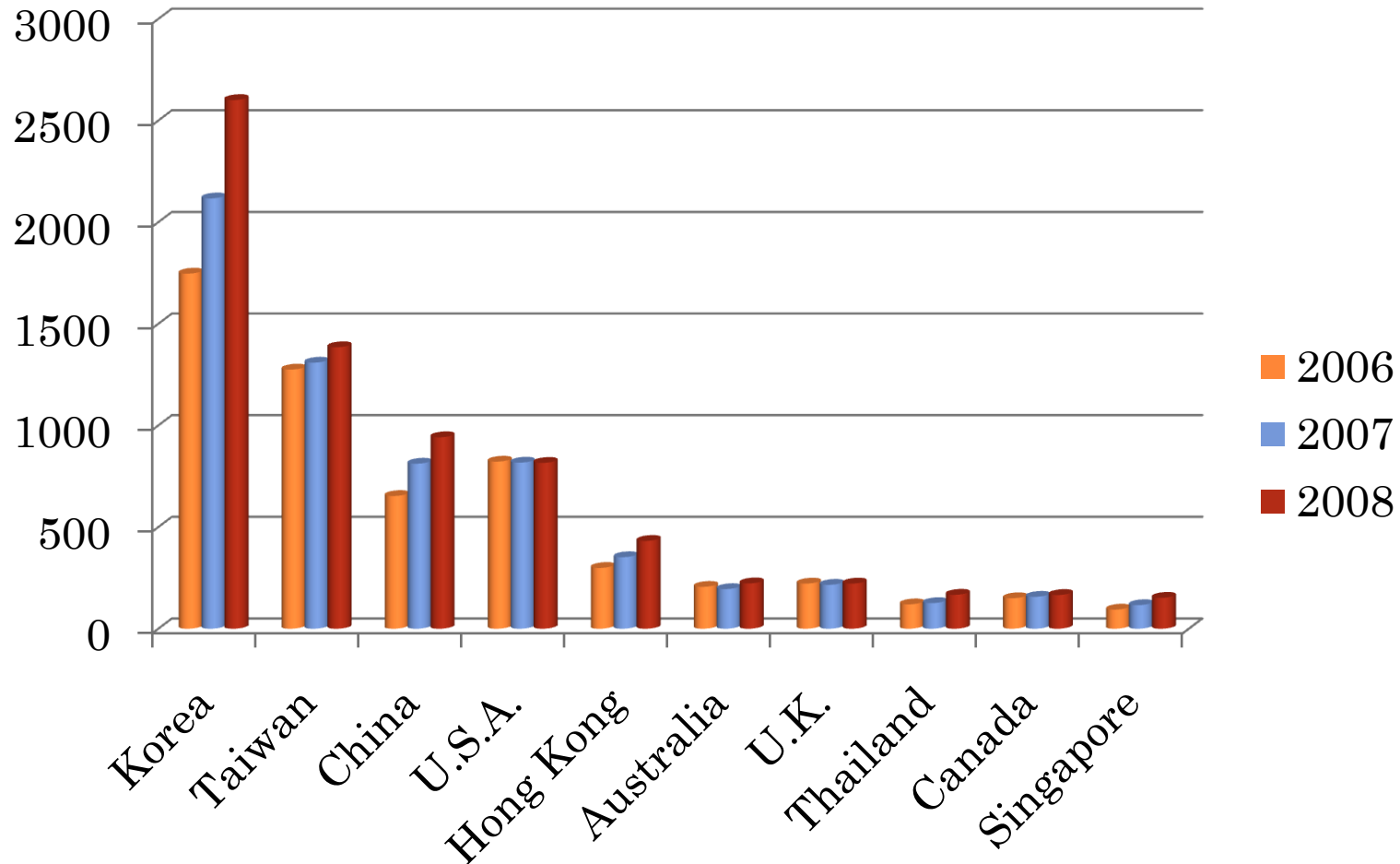
NUMBERS OF JAPANESE TRAVELING ABROAD



NUMBERS OF VISITORS TO JAPAN

	Country	2005	2006	2007
				(× thousand)
1	Korea	1,747	2,117	2,601
2	Taiwan	1,275	1,309	1,385
3	China	653	812	942
4	U.S.A.	822	817	816
5	Hong Kong	299	352	432
6	Australia	206	195	223
7	U.K.	222	216	222
8	Thailand	120	126	167
9	Canada	150	157	166
10	Singapore	94	116	152

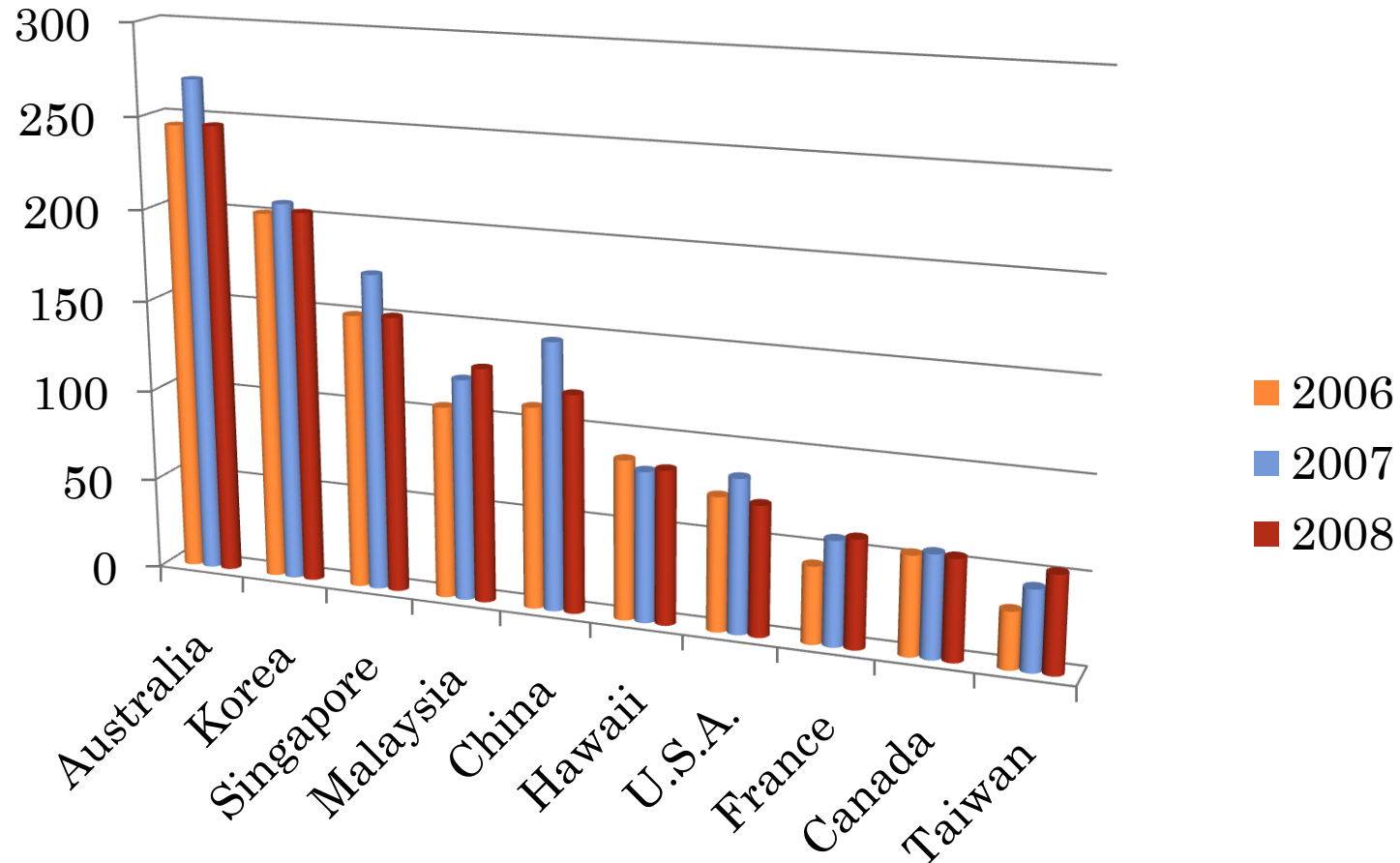
NUMBERS OF VISITORS TO JAPAN



NUMBERS OF HIGH SCHOOL STUDENTS VISITING FOREIGN COUNTRIES

	Country	2006		2007		2008	
		Schools	Students	Schools	Students	Schools	Students
1	Australia	245	34,821	270	37,470	246	35,820
2	Korea	201	25,590	207	26,710	203	27,224
3	Singapore	150	21,958	173	25,362	151	22,231
4	Malaysia	105	16,473	121	17,799	128	20,527
5	China	110	14,985	146	17,836	119	17,465
6	Hawaii	87	12,260	82	10,658	84	11,415
7	U.S.A.	73	9,625	84	9,689	71	8,913
8	France	42	4,949	57	5,990	59	6,822
9	Canada	54	6,408	56	7,856	55	6,783
10	Taiwan	31	3,358	44	6,642	53	7,422

NUMBERS OF JAPANESE SCHOOLS VISITING FOREIGN COUNTRIES



REASONS FOR SELECTING A VISITING COUNTRY

All Countries

- the chance to experience different culture

Australia / U.S.A / U.K.

- the chance to learn and practice English

China / France / Italy

- the chance to visit historical spots

Korea / Taiwan

- reasonable travel fees
- small time difference
- short flight time • friendliness • safety

TAIWAN AS THE DESTINATION OF SCHOOL TRIP

TAIWAN = one of the ideal country for school
trip from Japan

- friendly people
- safe cities
- short flight time
- small time difference

If we realize the attractiveness of Taiwanese
culture



More and more people would visit Taiwan



**We can create new relationship between
Taiwan and Japan**

THE EFFECTS OF OVERSEA SCHOOL TRIP

Students can...

- widen their views to the world
- understand the people with different cultural background
- learn about different culture
- be motivated to learn English or other foreign language



Thank you for listening...